The return of Sunflower Bank's ABC Program: Be true to our schools

Once again, your local Sunflower Bank offers you the chance to help raise money for your school during the 13th edition of the Sunflower Bank's ABC Program.

Since 2001, Sunflower Bank has donated more than $630,000 to schools and students that have participated in the program; including a record $114,000 in 2012. The program boosts community awareness, and school support, while rewarding local students for attaining exceptional grades.

The three-month program begins January 1, 2013, and concludes March 31, 2013. Details of how the program works, and how you can earn money for your school, are listed below.

A: We pay for A's.
All students are encouraged to enter their most current report card into the "Pay for A's" contest at their local Sunflower Bank. On April 1, 2013, each local Sunflower Bank will randomly draw five winners, and winning students earn $10 for each "A". Additionally, Sunflower Bank matches these totals with a corresponding donation to the student's school.

B: Bucks for our schools.
Customers that use their debit card can designate a participating school to receive a five cent donation each time that they swipe and sign for a transaction! Custom debit cards with your school name are also available.

C: Cash for your school.
Don't have a Sunflower Bank debit card yet? Well, this is the perfect time to get one! New customers to Sunflower Bank can earn up to $100 when opening a new account, with a matching payment made to your school.

In May, Sunflower Bank will accumulate totals, and present a check to each participating school. Don't forget to stop by your local Sunflower Bank to help raise money for your school. Locations can be found at www.sunflowerbank.com.

Founded in 1892, Sunflower Bank spans 32 branch offices, in 20 communities throughout Kansas, Colorado, and Missouri. Last year, more than 300 schools partnered with Sunflower Bank for the ABC Program.